



MARKET MOOLAS- \$2.00

WHAT ?

- ❖ Incentive plan to promote healthy eating to low income families that receive EBT benefits.
- ❖ EBT customers receive \$2.00 of Market Moolas for every \$5.00 of EBT benefits they swipe at FFM (Limited to \$10.00 per market day).
- ❖ **MOOLAS CAN ONLY BE USED FOR THE PURCHASE OF FRESH FRUITS, VEGETABLES AND EGGS.**
- ❖ **NO CHANGE CAN BE GIVEN TO THE CUSTOMER.**
- ❖ **ONLY** vendors who participate in the EBT program may accept Market Moolas.
- ❖ Vendors who accept Market Moolas, please sign and date voucher on the back.
- ❖ Vendors will be reimbursed for tokens and Moolas at the end of the Market.

